



Client Profiling

Without client profiling, businesses cannot identify when a client's activity is unusual or expected.

Profiling Methodology

Profiling may sound complex but the reality is quite different. Profiling starts with the availability of data that is consistently collated across the client base. This may include: (a) country of residence, (b) whether the client is operating as a private individual or business, (c) the industry sector linked to the client, (d) the expected number of transactions or activity over a 12-month period, (e) the expected value of transactions over a 12-month period, (f) the countries that the client wishes to transact with. These are examples of some basic data that can contribute towards a client profile in order to understand the ML/FT risks presented by client relationships.

Digitalization

By taking advantage of workflow automation and advanced processing, such as artificial intelligence (AI) and machine learning (ML), companies can connect the dots on the customer journey in a way that wasn't possible before.

Cloud Based

Cost saving is one of the biggest Cloud Computing benefits. It helps to save substantial capital cost as it does not need any physical hardware investments.

Covid Friendly

Business will have less disruption with Cloud Based technology. Governance monitoring and reporting can be carried out remotely.

Tailored Solution

We are ready to provide you with a client profiling solution.